BUS-170  Principles of Management  3 credits

I. Catalog Description: This course is an introduction to the principles and practices of modern business management covering planning, organizing, staffing, directing, controlling, and motivating functions in both Tribal and non-Tribal settings. Students will study the role of manager as an organizer and director.

II. Prerequisites, pre-/co-requisites, co-requisites, recommended: There are no prerequisites for this class. Students are able to take this class as an elective for other majors. While this class has no prerequisites, the material is fairly advanced and it is recommended that the students test clear of reading comprehensive.

III. Rationale for Course Level: This course is a 100 level class. This course covers advanced materials and it is recommended that this class has BUS 110 Introduction to Business as the prerequisite. This class is necessary because it provides students with management strategies and techniques for mid to senior level managers.

IV. Suggested Textbooks:


V. Student Learning Course Objectives:

Institutional Learning Goals

The course will satisfy the following:

1. Apply aspects of Anishinaabe culture and traditional values.
2. Demonstrate competency in reading, writing, oral communication, and numerical literacy
3. Be able to evaluate information
4. Consider multiple perspectives from the diversity of human experience

Business Program Goals

This course will satisfy the following:

1. Students will apply critical thinking skills within a business environment. Level: Developmental/ Applied
2. Students will solve ethical and legal dilemmas facing management using socially responsible business practices. Level: Developmental/ Applied
3. Students will recognize the emotional implications of business decisions affecting internal and external stakeholders. Level: Developmental/ Applied
4. Students will communicate effectively in a diverse and global business environment. Level: Developmental/ Applied
5. Students will apply the dynamics of teamwork in the business setting. Level: Developmental/ Applied

**Student learning outcomes**

1. Students will define a manager’s function in an organization.
2. Students will create, interpret, and communicate organizational policies to subordinates.
3. Students will apply specific HRM techniques to enhance recruitment, selection, and development.
4. Students will supervise an effective work team through the application of group dynamics theories.
5. Students will apply conflict management techniques in real business settings.
6. Students will demonstrate an understanding of the legal and ethical constraints of managing the workforce.

**VI. Suggested Course Outline:**

**Week 1**

Introduction

Chapter 1 – (Managing) / Chapter 1 Quiz

**Week 2**

Chapter 2 – (The External Environment and Organizational Culture) / Chapter 2 Quiz

Management’s function Paper Due – SLO 1 (Writing assignment with writing guidelines and rubric)

Chapter 3 – (Managerial Decision Making) / Chapter 3 Quiz

**Week 3**

Exam #1 – Chapters 1-3

Chapter 4 – (Planning and Strategic Management) / Chapter 4 Quiz

**Week 4**

Chapter 5 – (Ethics and Corporate Responsibility) / Chapter 5 Quiz

Chapter 6 – (International Management) / Chapter 6 Quiz

Legal and ethics project (SLO #6) (Writing assignment with writing guidelines and rubric)

**Week 5**

Chapter 7 – (Entrepreneurship) / Chapter 7 Quiz

Exam #2 – Chapter 4-7
SAGINAW CHIPPEWA TRIBAL COLLEGE
SYLLABUS OF RECORD

**Week 6**
Chapter 8 – (Organization Structure) / Chapter 8 Quiz

**Week 7**
Chapter 9 – (Organization Agility) / Chapter 9 Quiz
Chapter 10 – (Human Resource Management) / Chapter 10 Quiz

**Week 8**
Chapter 11 – (Managing the Diverse Workforce) / Chapter 11 Quiz
Exam #3 – Chapters 8-11

**Week 9**
HRM techniques to enhance recruitment, selection, and development project SLO #3

**Week 10**
Presentations

**Week 11**
Chapter 12 – (Leadership) / Chapter 12 Quiz
Chapter 13 – (Motivating for Performance) / Chapter 13 Quiz
Chapter 14 – (Teamwork) / Chapter 14 Quiz

**Week 12**
Teamwork project Due SLO #4
Chapter 15 – (Communicating) / Chapter 15 Quiz

**Week 13**
Chapter 16 – (Managerial Control) / Chapter 16 Quiz
Conflict in communication project due (SLO #6)

**Week 14**
Chapter 17 – (Managing Technology and Innovation) / Chapter 17 Quiz

**Week 15**
Chapter 18 – (Creating and Managing Change) / Chapter 18 Quiz

**Week 16**
Final Exam

Effective strategy for change including policies, procedures, IT, and changing demographics project and presentation SLO 2 (Writing assignment with writing guidelines and rubric)

**VIII. Suggested Course Evaluation:**

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<th>Assessment Tools</th>
<th>Percentage of Total Grade</th>
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<tbody>
<tr>
<td>Class Attendance</td>
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<td>Class Participation</td>
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<td>Assignments</td>
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<td>Exams</td>
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Final Paper 10%
Final Presentation 10%

Grading Scale

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IX. Bibliography


This class is intended to blend the academic study of business and relate it to actual events occurring in our economy. It is important that the instructor stay up-to-date on current business issues and bring these examples into the course. It is suggested that the instructor read and follow current business events through watching and reading: CNN, ABC, CBS, NBC, Fox, The Wall Street Journal, Detroit Free Press, Detroit News, and any business channel that will provide relevant information about the state of our economy.

Syllabus Prepared By:

5/4/2015